



**October 13, 2011**

**Packaging Corporation of America (PCA)** (NYSE:PKG) establishes a new 220,000 square foot corrugated products plant at Brasler Properties' and Endurance Real Estate Group's Premium Business Center on Tuckerton Road in Muhlenberg Township, Reading PA. The state of the art production facility will be a showcase of PCA's industry leading technologies and directly employ over 50 skilled machine operators and administrators.

"Along with our partners at Endurance, we invested in experienced technical personnel during the economic downturn to provide prospective tenants from the initial tour or RFP, the data they needed to understand our facility capabilities. This commitment has taken pressure off of the brokers to represent technical details they are not qualified in and made PCA comfortable with the building and the capability of the team to deliver early in the process." stated Chris Brasler, CEO of Brasler Properties.

Muhlenberg Township has quickly gained a reputation for working effectively with industry and landlords mitigating often lengthy and contentious land development and code/construction permitting processes. One of PCA's main considerations in deciding on this location was past positive experiences the Brasler/Endurance team had in the Township. Pam Shupp and Jon Scott from Berks Economic Partnership assisted to attract PCA with appropriate Commonwealth programs administered through the Governors Action Team.

Brasler/Endurance managed the initial construction of a new enclosed climate controlled six railcar dock and extension of the rail line to the complex. PCA has chosen the Brasler/Endurance team to deliver the Phase 2 significant transformation for their production operation with new infrastructure, corporate offices, process buildings, and associated manufacturing improvements. The Tuckerton Road property at 390,000 square feet is 100% leased with a 5 acre Build to Suit land parcel being offered for lease or sale.

**Brasler Properties**, a third generation family owned firm, specializes in rehabilitating large industrial facilities into state-of-the-art multi-tenant complexes. Since 2000, Brasler has been responsible for over 3.1 million square feet of successfully leased projects in Pennsylvania. [www.brasler.com](http://www.brasler.com) Brasler has 150,000sf of manufacturing or distribution space available at the Rt 61 Distribution Center, also on Tuckerton Road.

**Endurance Real Estate Group, LLC** co-founded by Benjamin Cohen and Bill White in 2002. The company concentrates its investment and development activities in the Mid-Atlantic area. Endurance acquires both high income and value-added office and industrial properties. Endurance now owns and operates 3.4 million square feet of industrial and office space in the Mid-Atlantic region. [www.endurance-re.com](http://www.endurance-re.com) and is offering for lease; 175,000sf of Class A distribution space at 9747 Commerce Circle along I-78 in the Arcadia West Industrial Park.

**PCA** is the fifth largest producer of containerboard and corrugated packaging products in the United States with sales of \$2.44 billion in 2010. PCA operates four paper mills and 68 corrugated product plants in 26 states across the country.

Steve Willems, NAI Keystone Commercial and Industrial, represented the Landlord and Michael Zerbe & Lee Fein, Colliers International represented PCA.