



BRASLER PROPERTIES - CONTACT: CHRIS BRASLER - [CHRIS@BRASLER.COM](mailto:CHRIS@BRASLER.COM)

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**PRATT Corrugated Holdings, Inc.**, leases production space of 115,000 square feet for 10 years at Brasler Property's, Rt 61 Distribution Center in Muhlenberg Twp, Berks County, PA.

A senior executive with Pratt said the 100% recycled paper and packaging company was looking to expand its footprint in the northeast to better service its customer base for in-store merchandising displays. "This part of the country offers tremendous opportunity for our company to continue to grow," said John Keck, President of Pratt's Display Division. "The Reading facility is well located geographically to enable us to strengthen our position within the point-of-purchase market - and we like the can-do attitude of local leadership." Keck said the new location would produce displays made from corrugated paper, complementing Pratt's existing Display Division facilities in the Cincinnati and Atlanta areas. "It also enhances our position as a nationwide supplier," he said. Pratt is America's 5th largest paper and packaging company with an extensive network of manufacturing facilities in more than 20 states.

"We are preparing the Pratt space, erecting over 5,500 square feet of new offices, production space improvements for Pratt's equipment layout and accommodating 70+ employee vehicles to meet the needs of this expanding manufacturing operation." Commented Chris Brasler, CEO of Brasler Properties. Chris goes on to state, "The Berks County industrial market has seen a significant amount of absorption over the past 24 months due in part to the focused efforts of the Greater Reading Economic Partnership and as Pratt is experiencing, township interest in making sure that new and expanding business's are given proper attention."

**Brasler Properties**, a third generation family owned firm, specializes in rehabilitating large industrial facilities into state-of-the-art multi-tenant complexes. Since 2000, Brasler has been responsible for over 3.4 million square feet of successfully leased projects in Pennsylvania. [www.brasler.com](http://www.brasler.com)

Steve Willems, NAI Keystone Commercial and Industrial, represented the Landlord.

